



MOHAMMED V UNIVERSITY  
Rabat - Morocco



## A Collaborative Workshop to Innovate, Accelerate and Integrate the Entrepreneurship Program

ENSIAS, Rabat - May 25-26, 2015

# Program

- Day 1**
- Introduction
  - Session 1: Overview of entrepreneurship
  - Session 2: Recognizing opportunities
  - Session 3: Business planning
- Day 2**
- Session 4: Business model analysis and innovation
  - Session 5: Financing the new venture
  - Session 6: Strategies for growth
  - Session 7: Designing your entrepreneurship course
  - Wrap-up & conclusion

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